

A SYSTEM AND METHOD FOR PROVIDING A DISTRIBUTED MARKETING PRESENTATION

ABSTRACT OF THE DISCLOSURE

According to an embodiment of the present invention, a web page can be dynamically created by a non-technical person. A technical person can set up a web page and incorporate marketing object containers. A non-technical person, such as a marketing person, then decides what marketing object to put into the various marketing object containers. Style templates, marketing campaigns, and various items associated with the campaigns may be used to create or change the web page. According to an embodiment of the present invention, these marketing object containers may be dynamically associated with different marketing object at different times.